

## International Event on Climate and Free Trade

**Date:** November, 27th

**Venue:** Hilton Copacabana, Av. Atlântica, 1020 - Copacabana, Rio de Janeiro - RJ, 22010-000

**Time:** 08:30 – 12:00

**Moderation:** Ana Toni, Executive Director of Instituto Clima e Sociedade (iCS)

### Speakers



**Alvaro Cedeño Molinari** was born in Costa Rica, where he obtained a degree in Law from the University of Costa Rica. He worked as an official translator and interpreter while being an international volunteer promoting intercultural competence for peace around the world. He then obtained a masters degree in Peace and Conflict Transformation from Tromsø University in the Norwegian Arctic region, and another Masters degree in Public Policy and Management from Carnegie Mellon University in Adelaide, South Australia. He has been a Costa Rican public servant for 13 years including eleven in diplomacy, the last eight of them as Ambassador for his country to Japan and to the World Trade Organization in Geneva, Switzerland. At the WTO he launched and led a coalition of developing countries to raise awareness and momentum about e-commerce for development, which has now become a plurilateral negotiation among 75+ members. He started his diplomatic career as Commercial Counselor opening his country's Embassy in Beijing, China, after the establishment of diplomatic relations in 2007. His main fields of interest are conflict resolution, regenerative development and the digital economy. He recently completed a Fellowship at the Geneva Centre for Security Policy where he focused on the leadership at the convergence of the Fourth Industrial Revolution and Climate Action. In early 2019 he launched a startup called IoT Republik whose mission is to transform Costa Rica into the Republic of the Internet of Things.



**Ana Toni** is the Executive Director of Instituto Clima e Sociedade (iCS) and Co-Founder of GIP (Public Interest Management). Ana Toni was the Representative for the Ford Foundation in Brazil, she was Executive Director of ActionAid Brazil and worked for ActionAid UK as Policy Advisor. She worked for Greenpeace and was Board Chair of Greenpeace Brazil and Board Chair of Greenpeace International. Ana was Board member of GIFE (the Brazilian Private Social Investment Association) and Wikimedia Foundation. Currently, she is Board member of Agência Pública, WINGS, Gold Standard Foundation, ITS and of the Baoba Fund for Racial Equity, and integrates the Brazilian Forum of Women's Leaders on Sustainability. Ana graduated in Economic and Social Studies at Swansea University, has a master degree in Politics of the World Economy at the London School of Economics and Political Science and a PhD in Political Science at the Rio de Janeiro State University.



**Gilson Spanemberg** holds a degree in Chemical Engineering from the Pontifical Catholic University of RS (PUCRS), master's degree in Ecology from the Federal University of RS (UFRGS) and an MBA in Business Management from Dom Cabral Foundation (FDC). He has experience in corporate business management and government programs, focusing on promoting sustainability and innovation as competitiveness differentials. He organized and participated in several national and international forums for negotiating agreements and social and environmental policies, with emphasis on the UN Climate Change Conference (UNFCCC) and Strategic Approach to Chemical Management (SAICM/UNEP). He has worked as a consultant to international organizations for private interests and public policies, such as the National Profile of Chemical Substance Management, as well as academic activities in graduate courses. The main institutions it has experienced include: Brazilian Agency for the Promotion of Exports and Investments (Apex-Brasil); Ministry of Health (MS); Brazilian Association of Chemical Industry (Abiquim) and Pontifical Catholic University of RS (PUCRS). He is currently a Fellow Researcher at the Global Urban Development Organization (GUD), where he develops actions focused on urban development in the ZiSboa - Sustainable Innovation Zone of Porto Alegre.



**Lutz Morgenstern** is the First Secretary for Environmental Matters at the German Embassy in Brasília. He holds a Bachelor of Law and PhD in International Climate Law. He was a law intern with emphasis on Environmental Law, a Public Law lawyer at the Hengeler Mueller firm in Berlin and a member of the board of the NGO Germanwatch. From 2013 to 2016, he was in the Federal Ministry of the Environment, Nature Protection, Construction and Nuclear Security in Germany, in the Department of International Policy on Climate Change. His areas of work at the time were the UN negotiations on climate change (the Paris Agreement), bilateral initiatives like the Brazil-Germany Declaration in 2015 and the International Panel on Climate Change (IPCC).



**Maureen Santos** is Coordinator of Programs and Projects for Socio-environmental Justice at Heinrich Böll Brazil Foundation, professor of the complementary framework of the undergraduate course in International Relations of PUC-Rio's Institute of International Relations (IRI/ PUC - Rio) and researcher of the Brics Policy Center's Socioenvironmental Platform. He holds a Master's degree in Political Science from IFCS/UFRJ (2007) and a degree in International Relations from Estácio de Sá University (2002). In the last decade,

he dedicated his work to the Federation of Organs for Social and Educational Assistance (Phase), conducting basic training, popular education and networking and articulations on international trade, regional integration, environment and climate change. She audits the negotiations of the United Nations Conference on Climate Change (UNFCCC), in particular the theme of Reducing Emissions from Deforestation and Degradation (REDD) and Adaptation. She composed one of FAO's high level panel of food security research teams, which produced a report on climate change and food security.



**Sascha Müller-Kraenner** is Executive Director/CEO of Environmental Action Germany (Deutsche Umwelthilfe e.V., DUH). DUH is a leading environment and consumer advocacy organization that works mostly at the German state and national as well as on the European level. Before joining DUH, Müller-Kraenner held various positions at the international environmental organisation, "The Nature Conservancy" (TNC), and the Heinrich Böll Foundation's. From 1991 to 1998, at the German League for Nature and Environment (Deutscher Naturschutzring, DNR), he was responsible for the European and International Department of the umbrella organisation of environmental and conservation organisations operating in Germany. During this time, Sascha Müller-Kraenner also built up the Berlin office of the DNR. In 1995, Müller-Kraenner was the spokesperson for the Climate Forum 95 of German NGOs at the first Climate Change Conference in Berlin.



**Yana Dumaresq** had her MSc at University of Cambridge (2007) and joined the "Global Leadership Programme" - INSEAD, Wharton School e LBS (2014). From the career of Foreign Trade Analyst, she was Executive Secretary of the MDIC, and earlier Undersecretary of Strategic Management and Head of Technical Advisory. In 2013 and 2014, she was Deputy Director for Latin America of the World Economic Forum in Switzerland. Other experiences: Ministry of the Environment, UK Government and UN.